



CHAMBER OF COMMERCE AND INDUSTRY INC.

SPONSORSHIP PROPOSAL

2018 Alcoa Peel Business Excellence Awards

***Date:** Saturday 1st September 2018*

***Venue:** Mandurah and Peel Convention Centre
Corner of Ormsby Terrace and Marco Polo Drive, Mandurah*

***Time:** 5:00pm for 6:00pm start*

About Peel Chamber Of Commerce & Industry Inc.

Acknowledged as Australia's most rapidly developing region, the Peel region's diverse economy continues to experience substantial growth. As the largest organization representing businesses in the Peel region, the Peel Chamber of Commerce and Industry's role is to influence and inspire business vitality in the region. We strive to positively influence the environment in which businesses operate by providing a range of business support services. Established in the Peel Region in 1960, the Peel Chamber of Commerce and Industry Inc. understands the needs of Peel businesses and is the established voice of business on a range of issues. Our core mission is to provide fair and active representation of all members with commitment, honesty and ethics. We achieve this by supporting businesses and professional organisations, providing a range of support services, promoting members and lobbying on behalf of business interests. The Chamber's network extends across the Peel Region to encompass organisations establishing contacts in a region that is taking initiatives in tourism and business, while actively promoting the interests of its members across the Region. Business, government and professional organisations know that working with a proactive Chamber, brings a range of positive outcomes for their activities in the Peel Region. In the fight for a better business environment, the Peel Chamber does collectively for business, what individual businesses cannot achieve alone.

Membership of the Peel Chamber an investment in good business.



The 2018 Alcoa Peel Business Excellence Awards

The 2017 Alcoa Peel Business Excellence Awards were again a huge success and is now renowned as THE largest gala business event in the Peel Region's history, and was yet again the largest Regional Business Awards event in the state of Western Australia!

The annual Peel Business Excellence Awards not only provides a platform to recognise and celebrate the achievements of a small business locally, as the category winners are given the opportunity to access the Western Australian Regional Small Business Awards (WARSBA's), following through to the National Small Business Awards held in Sydney, flying the flag for the Peel Region and Western Australia.

The prestigious awards, also provides exclusive and unique sponsorship opportunities, maximising and exposing your business further in the lead up to the evening, and to over 400 attendees and participants.

Support your local inspiring business community in its pathway to success!

2017 Alcoa Peel Business Excellence Awards Category Winner:

- Kev's Wheelie Kleen
- Mandurah Boat and Bike Hire
- Eco Spa Mandurah
- 4Life Physiotherapy
- Coolibah Care
- Cox Legal
- Three Rivers Brewing Company

2018 Alcoa Peel Business Excellence Awards Categories (as per anticipated WARSBA categories):

- Home Based Business Award—WARSBA Eligible Category
- Micro Business Award (fewer than five employees) —WARSBA Eligible Category
- Business with 5 to 10 Employees Award —WARSBA Eligible Category
- Business with 11 to 20 Employees Award —WARSBA Eligible Category
- Business with 20+ Employees Award
- Start Up Business Award—WARSBA Eligible
- Tourism Excellence Award
- Community Engagement Award—WARSBA Eligible
- Peel CCI Individual Excellence Award
- Business of the Year Award

With the target audience for the 2018 Alcoa Peel Business Excellence Awards continuing to consists of a range of Small Businesses, Community Organisations and Not For Profit organisation's in the Peel Region, this event is anticipated to again attract **up to 400 attendees and participants**, and be held on **Saturday 1st September 2018** at the Mandurah and Peel Convention Centre.



Sponsorship benefits for the 2018 Alcoa Peel Business Excellence Awards

- Your business logo will be featured on:
 - All newspaper advertisements
 - All nomination forms and entry packs
 - All Peel Chamber email marketing publications
 - All event tickets
 - All event programs
 - All event guest gift bags
 - Within the sponsor logo cluster featured on ALL category trophies and certificates for the 2018 Awards
 - Within the Custom 2018 Awards stage backdrop banner which will feature in all presentation photos
 - The unique Awards banner pole advertisement on Mandurah Road, and window display located at the Peel Chamber office within the Mandurah Transit Station
 - Dedicated Awards page within the Peel Chamber website
 - Unique event sponsor logo to be used on any of your marketing material
- Your business retractable exhibition banner prominently displayed in the event entry area, utilised for professional photographs.
- An employee or representative to present one award category trophy and address up to 400 guests in attendance.
- Your business will receive two complimentary tickets to attend the 2018 Alcoa Peel Business Excellence Awards event.

Your Investment

Awards Sponsorship — starting from \$3,500 (ex GST)

TERMS & CONDITIONS

- Agreed sponsorship is to be paid within 30 days of invoice being issued unless prior arrangement is made.
- All sponsorship benefits will come into effect once sponsorship payment has been processed.
- All award category presentations will be allocated by the Peel Chamber at the Peel Chamber's discretion closer to the event date. Sponsors will be consulted accordingly prior to this being finalised.

Please see the full project terms and conditions for more information.

I hereby acknowledge and accept the above stated terms and conditions and confirm support for the 2018 Alcoa Peel Business Excellence Awards.

Sign: _____

Print Name: _____

Date: / / 2018



This event was only made possible through the generous support and sponsorship of the business community, and we intend to again replicate and expand the event in 2018. Without significant sponsorship and financial support this Gala event will not be achievable.



Thank you very much for your consideration regarding this proposal.

Kind Regards,

Andrew McKerrell

General Manager

Peel Chamber of Commerce & Industry Inc.

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